

Cre8tiveBlast Rubric Non-Fiction

Originality & Creativity (30 points)

Articulates a unique and interesting perspective and ideas regarding the topic.
Presents an engaging and thorough discussion of the subject.
Conveys passion for the topic and its relation to the writer.

Organization & Progression (20 points)

Clear, well organized, well developed ideas.
The introduction and conclusion establish the controlling idea and every part of the paper supports that controlling idea.
Clearly presents a logical and compelling argument or position and provides brief yet insightful and accurate information about the subject.
Demonstrates appropriate and effective use of transitional elements.

Development of Ideas (Details & Elaboration) (30 points)

Very clear and well-presented facts and details clearly and consistently support the controlling idea of the work.
Produces a strong aesthetic and/or intellectual effect in the reader.
Enhances the reader's understanding of the subject and controlling idea.

Clarity of Expression (Grammar, word choice) (20 points)

Writer's word choice and language is clear, concise, and appropriate to the expository writing task.
Demonstrates an innovative or sophisticated writing style.
Writer shows consistent command of grammar with only minor punctuation or spelling mistakes.